

daflon[®]500mg
Micronized purified flavonoid fraction

In All Venous Diseases

It's time to say no to pain...



- A quick symptom relief for a better quality of life
- A complete mode of action to stop the disease progression
- An original formula for a better efficacy

Acute hemorrhoidal episode

6 tablets daily up to 7 days **then** **2 tablets daily for at least 2 months**

Chronic venous disease Pelvic congestion syndrome

leg pain | heaviness | cramps

Pelvic pain

2 tablets daily
for at least 2 months

2 tablets daily
for at least 2 months

COMPOSITION*: Micronized, purified flavonoid fraction 500 mg: 450 mg diosmin; 50 mg flavonoids expressed as hesperidin. **INDICATIONS***: Treatment of the symptoms of the lower limbs either organic or functional: feeling of heavy legs, pain, night cramps. Treatment of acute hemorrhoidal episodes. **DOSAGE AND ADMINISTRATION***: *In venous disease*: 2 tablets daily. *In acute hemorrhoidal attacks*: the dosage can be increased to up to 6 tablets daily. **CONTRAINDICATIONS***: Hypersensitivity to the active substance or to any of the excipients. **WARNINGS ***: The administration of this product for the symptomatic treatment of acute hemorrhoids does not preclude treatment for other anal conditions. If symptoms do not subside promptly, a proctological examination should be performed and the treatment should be reviewed. **INTERACTION(S)*. FERTILITY* PREGNANCY / LACTATION***: Treatment should be avoided. **DRIVE & USE MACHINES*. UNDESIRABLE EFFECTS***: *Common*: diarrhoea, dyspepsia, nausea, vomiting. *Rare*: dizziness, headache, malaise, rash, pruritus, urticaria. *Uncommon*: colitis. *Frequency not known*: abdominal pain, isolated face, lip, eyelid oedema. Exceptionally Quincke's oedema. **OVERDOSE*. PROPERTIES***: Vascular protector and venotonic. Daflon acts on the return vascular system: it reduces venous distensibility and venous stasis; in the microcirculation, it normalizes capillary permeability and reinforces capillary resistance. **PRESENTATION***: Pack of 30 film-coated tablets of Daflon 500 mg. Pack of 60 film-coated tablets of Daflon 500 mg.

*For complete information, please refer to Summary of Product Characteristics for your country. Please review Product Information before prescribing. To access a copy of the Product Information please go to www.servier-westindies.com

daflon[®]500mg
Micronized purified flavonoid fraction

Daflon 500mg, the worldwide reference¹ of veino-active drugs

Treating Hemorrhoidal disease



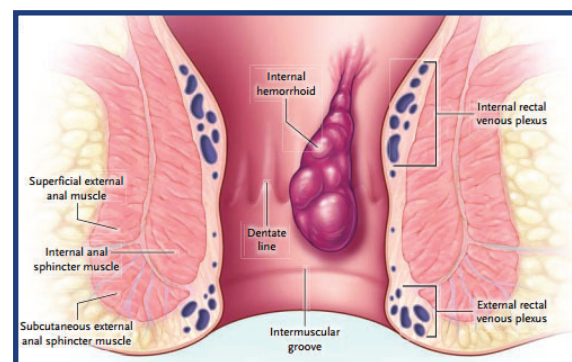
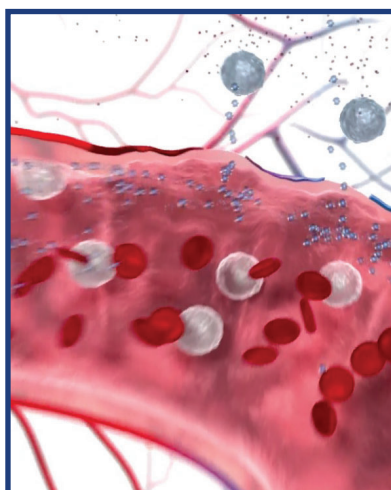
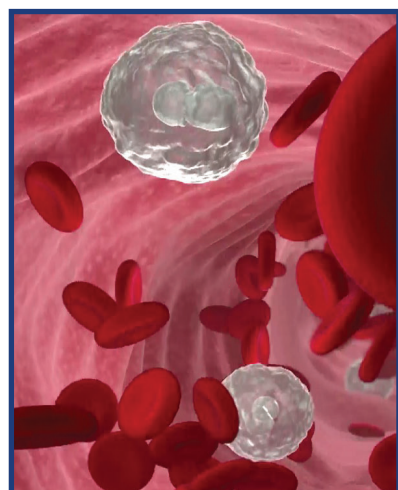
*offer to patient the end of anal pain
and bleeding & prevent recurring episodes*



In hemorrhoidal disease, **daflon[®]500_{mg}** relieves rapidly patients from day 2^{1,2} patients & reduces the risk of relapses relapses.

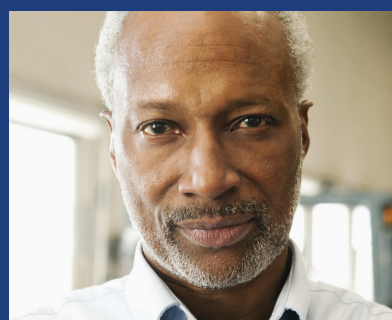
As part of venous diseases, hemorrhoidal disease is linked to to a venous disorder at an anal level.

From the third decade of life, within the internal hemorrhoids, there are changes in the supporting tissue. The result is that hemorrhoids prolapse and veins dilate.



Then, the dilatation of the veins in hemorrhoidal tissue lead to blood stagnation. Chronic blood stagnation, activates leucocytes and endothelial cells that triggers inflammation. At a clinical level the inflammation is illustrated by anal pain, bleeding, prolapse, itching,.. resulting in a dramatical decrease of patient's quality of life and explaining an urgent need for a solution to be relieved.

Older patients are the most likely to be affected by hemorrhoidal disease with 50% of the subjects over 50 years old affected³. But younger people are not spared since there are number of triggering factors: Constipation, diarrhea, diet high in fat and low in fiber, Childbirth,..



Patient's Quality Of Life

The anal discomfort, bleeding and the pain may have a huge impact on the patient quallity of life. The fear to go to the toilet because of a feeling of pain inside and outside their body, can lead to constipation and at the end a worsening of their condition. The patient mood can also be impacted as his relationship with others. Therefore, patients thus need rapid relief, an efficient solution.

1. daflon[®]500_{mg}, a recommended treatment in hemoffhoidal disease.



The American Gastroenterological Association⁴:

Daflon 500 mg was recognized as the pharmacological treatment of reference, with outstanding efficacy in reducing all symptoms and signs of hemorrhoidal disease.



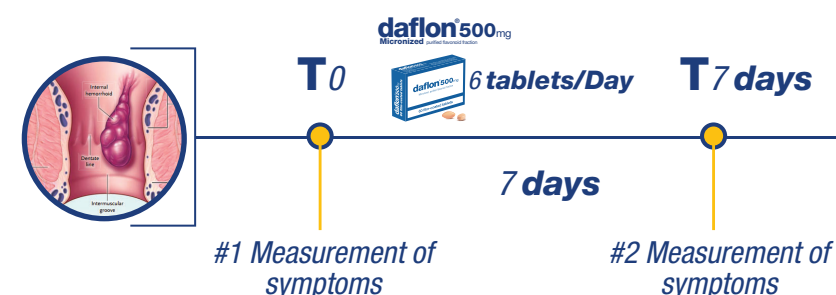
In the review of the drug treatment of hemorrhoids⁵:

Daflon is recognized as the reference pharmacological treatment for the medical management of hemorrhoids, with a remarkable clinical efficacy on the symptoms and signs of hemorrhoidal disease in a number of rigorous clinical studies.

2. daflon[®]500_{mg} relieves from Day 2^{1,2} patients from anal pain and bleeding.

Study Design

50 patients
Acute internal hemorrhoids

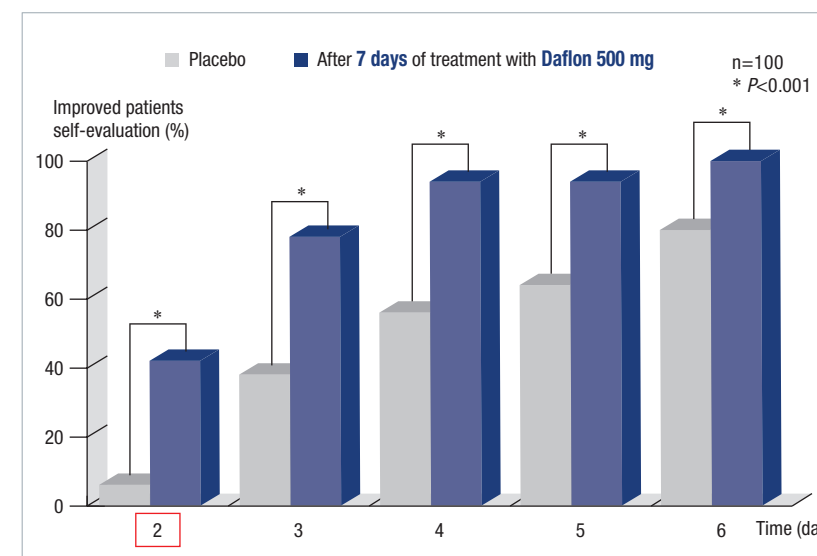


Results

⊕ From day 2, daflon 500 mg treatment were associated with **improvement in pain and anal discharge as anal discomfort.** $P < 0.001$

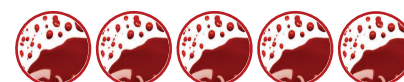
⊕ Duration and severity of the attack were significantly reduced. $P < 0.001$

Significant early reduction in overall symptoms in the Daflon 500mg group



3. daflon[®]500_{mg} prevents the relapses for a completely improved quality of life⁶

-71% Number of acute episodes



-43% Duration of acute episodes



-31% Severity of acute episodes



1. Cospite. Angiology. 1994;45:566-573 2. Misra et al. Br J Surg. 2000;87:868-87 3. Stock C, et al Gastrointest Endosc. 2010;71(2):366-381.

4. American Gastroenterological Association technical review on the diagnosis and treatment of hemorrhoids. Gastroenterology 2004

5. Drug treatment of hemorrhoids. Drugs. 2005;65(11):148-149 6. Goderberge et al. Phlebology.1992;7 (suppl 2):61-63